

## **First LGBT Pride event signs up to the Charter**

*We are pleased to announce that in its 16th year Pride Cymru has become the first Pride event in the UK to sign up to our Charter of Best Practice.*

The organisers of [Pride Cymru](#) are currently working to sign-off Charter targets for the city-centre parade and 20,000 capacity outdoor event taking place in Coopers Field, Cardiff on Saturday 15<sup>th</sup> August.

With the support of Attitude is Everything, Tracey Bancroft, Deputy Event Director/BLF Project Manager, is pushing forward a range of innovative approaches to improving accessibility. Traders are to be asked about accessibility at the point of application via a dedicated access survey, a policy designed to directly involve those external companies in helping to make the day as inclusive as possible.

Another exciting piece of work being carried out is a collaboration with [Cardiff People First](#) to create a photo-based guide as what to expect on the day for use by people with learning disabilities. Along with partnership with the British Deaf Association to extend the support for deaf attendees at the event. Pride Cymru is one of only a handful of outdoor events in the UK who are working on this type of resource, and Attitude is Everything hopes to use what is produced to encourage the wider events industry to consider this important yet un-tapped area when it comes to pre-event information.

Other great examples of best practice planned include:

- A 'Quiet Zone' acting as a safe space for respite.
- Charging facilities for power-wheelchair and scooter users.
- British Sign Language interpretation for performance and linked-in with onsite services such as Police and First Aid Services.
- Facilities for assistance dogs.
- A 'safe space' at the front of the parade where access stewards and a BSL interpreter will be on hand.
- Disability Awareness briefings for all stewards and staff

For full information, see the fantastic [access guide](#) on the event website.

**Jacob Adams, Festival Project Manager**, says:

*We are incredibly pleased to be working with our first LGBT Pride event on the Charter, and excited about the ambitious and forward-thinking approach the organisers are taking to make the event as inclusive as possible. The creative, resourceful and collaborative approach they are taking is a great example for the wider event industry.*